From: Gennaro, Mary Jo on Mon, Feb 26, 1996 3:47 PM
Subject: VS Music Program
To: Marin, Wendy; Rush, Sonya
Cc: Broeman, Ina; Moore, Edna

Sonya/Wendy:

I spoke with EMCI today. They have confirmed the Friday, March 1 meeting here at 2pm. I will let you know what conference room we'll be in.

Jay mentioned that Eva LaRue would like to meet some of the PM people to say hello and is also interested in seeing some of the new advertising. He is checking her schedule and will get back to me on dates. We may be able to go meet her on the set of All My Children and then have lunch. I will let you know.

I want to be able to confirm a few points with EMCI as follows:

1. Have we confirmed that the program will be called "Woman Thing Music" and that the label will be called "Woman Thing Records"? If so, we need to start a trademark search with legal.

2. Have we agreed to "seed" the single at clubs prior to the February retail launch? I believe we all agreed on this - but just wanted to double check. Jay will need to know this when he talks to Eva and her manager.

I am working on the letter of intent for EMCI and Eva with their Legal and our legal.

There will be information we need to confirm at Friday's meeting, i.e. are we set on the markets we're going to? If you have questions you need answered prior to then or at the meeting, let me know. We will also review next steps on Friday.

Mary Jo

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